



## Monday, April 2, 2012

9:00 am to 1:00 pm	Registration
1:00 pm to 1:30 pm	Welcome / Introductions/History - <b>Michelle Wilde, American Roamer</b>
1:30 pm to 2:00 pm	Keynote - <b>Bryan Darr, American Roamer</b>
2:00 pm to 2:30 pm	Intelligent Map Design - <b>Angel Warren, American Roamer</b>
2:30 pm to 3:00 pm	Coverage Acquisition and Analysis in a Spatially Aware World - <b>American Roamer's GIS Team</b>
3:00 pm to 3:30 pm	The Geospatial API ... A Middle Ground Between the Fully Managed and DIY- <b>Matt Pasiewicz and Wayne Bills, American Roamer</b>
3:30 pm to 3:45 pm	Afternoon Break
3:45 pm to 4:30 pm	CoverageRight/MarketRight: Training Session - <b>Ryan Robinson, American Roamer</b> <ul style="list-style-type: none"> <li>• Product - Customer Use Case</li> <li>• Customer Discussion</li> </ul>
5:45 pm	Buses leave for Reception
6:30 pm - 8:30 pm	Reception - American Roamer Office

## Tuesday, April 3, 2012

7:30 am to 8:00 am	Continental Breakfast
8:00 am to 8:20 am	Guest Presenter - <b>Dr. Robert Roche, VP Research, CTIA</b>
8:20 am to 9:00 am (20 minutes avail for each portion)	CellMaps Functionality/Demo - <b>Ray Westbrook, American Roamer</b> <ul style="list-style-type: none"> <li>• Product - Customer Use Case</li> <li>• Customer Discussion</li> </ul>
9:00 am to 9:30 am	Product News and Upcoming releases - <b>Chip Strange, American Roamer</b>
9:30 am to 10:00 am	Review of Coverage Catalog - <b>Michelle Wilde, American Roamer</b>
10:00 am to 10:15 am	Morning Break
10:15 am to 11:15 am (20 minutes avail for each portion)	MapELEMENTS Functionality/Demo - <b>Chip Strange, American Roamer</b> <ul style="list-style-type: none"> <li>• Product - Customer Use Case</li> <li>• Customer Discussion</li> </ul>
11:15 am to 12:00 pm	Granularity of Coverage - <b>Bryan Darr, American Roamer</b> Closing
12:00 pm to 1:00 pm	Lunch